



Route 66



Technical meeting



De Beer watch

# NEWS THAT GRABS YOU

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## Publication information

This newsletter is published by:  
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This newsletter has a circulation of 1,500 copies and is sent to customers and relations of De Beer Lakfabrieken B.V. The editorial staff is aware of its responsibility of ensuring optimum reliability. Nevertheless, it cannot accept liability for any inaccuracies in this publication.

## De Beer Lakfabrieken B.V.

If you would like to receive more copies of our next Newsletter or would like to receive a digital copy instead, please send us an email.

Issue: October 2007

Next newsletter: December 2007



## ★ ★ ★ EU-NEWS ★ ★ ★

### Route 66 wins with De Beer

Route 66 Bodyworx recently won a prize with a car entirely sprayed with De Beer paints. Route 66 is a company in Essex, England that specialises in the restoration of old-timers and general auto repairs. Their mission is to make every vehicle a special one and to fully customise cars to customer's wishes. The photo shows the car that won Route 66 first prize in a recent auto show.



### NACE

The International Autobody Congress and Exposition (NACE), one of the world's biggest conventions in the field of automobile repair, will be held in Las Vegas, USA on 1-3 November 2007. Thousands of people from the US and abroad attend the event every year. NACE distinguishes itself from European trade fairs because of its size and the extraordinarily commercial approach of the exhibitors and the convention organisation. Everyone who is anyone in automobile repair products is present at NACE to inform visitors and to answer any possible question they may have. Of course, Valspar will also be represented at the convention, showcasing not only the Valspar product range but the entire De Beer programme, including the introduction of the Waterbase 900 Series for the US market.

### New transparent red colour component MM957

We will shortly be introducing a new colour component into our range: the MM957. This is a clear red lacquer, which we have introduced to achieve a wider range of bright and deep reds, and which is needed for a number of new

colours and colours that will come onto the market next year.

### Technical meeting in Rome

The annual De Beer Lakfabrieken B.V. technical meeting was held in Rome this summer. Twenty-four technicians from around the world attended and exchanged a wealth of ideas. Of course, there was also time to relax and get to know one another better. One day was spent exploring Rome (see photo). It was a very successful meeting, which will undoubtedly be repeated next year.





Technical meeting



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De Beer jacket

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## Additions/updates to colour documentation

As from November, the following additions/updates are available:

- ICRIS CD-rom
- Connex CD-Rom
- Update Colour Box

As from November, the updates for which you have registered will be sent to you with current orders. If you do not have any orders on hand, we shall send them separately. If you have not received anything by the beginning of January, please let us know. Please also inform us if you do not receive the right amount of updates.

## 2008 Diaries and poster calendars

The diary and calendar posters you are registered for will be sent from the end of October.

## NOTE: The last microfiches

In May 2007 the final update of the microfiches was issued (400, 500, 700 and vehicle colours). We would advise you not to use these microfiches any more after January 2008 and to order our ICRIS CD before the end of the year.

It will save both time and money if you and your customers work with ICRIS instead of microfiches.

At the same time, with the most recent issue of ICRIS you will always have the latest update of all systems and technical and application information and safety sheets on CD.

Would you like to change over from microfiches to ICRIS? If so, please contact our Sales Office at: [info@debeerlakfabrieken.com](mailto:info@debeerlakfabrieken.com) or call +31-320-292200.

## Plastic bottles in boxes of 6

Before the end of Q4 2007, all products will be packaged in 1-litre plastic bottles that will come in boxes of six. This will also apply to products that are now delivered in boxes of 8. The boxes have been revamped and made more compact and the new external dimensions are 260 x 175 x 233. For articles that are already packed in boxes of six – the De Beer Colour Additives and the Special Inks from the Valspar Industrial Line – only the box will change. For articles that will be reduced from eight to six per box – the barcode on the box will also change.

The following products will be affected:

- Washprimer Hardener (DB) 1-10
- WaterBase Thinner (DB) 9-151



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## SPECIAL PROMOTIONAL ITEMS

### Watch in gift box (art. No. 54039)

We offer you the possibility to order a watch with the De Beer's logo. This watch is fit with a precision quartz clockwork, waterproof up to 30 meters and has a calf's leather wristband. The watch will be packed individually in a gift box for the price of € 28,00 each.



zilver - geborsteld

### Red jacket Article Number 54-054

A sporty red jacket with a light blue fleece lining emblazoned with the De Beer logo. You can order this splendid jacket in the sizes L and XL, quoting Article Number 54-054.



## Holidays De Beer

Due to Christmas and New Year's Day our company will be closed from

Monday the 24th of December 2007 until Wednesday the 2nd of January 2008.

When placing orders, please take this into account concerning your stock and new orders.